

Better Buildings Through Benchmarking

“meter logo”



logo

minimum size = 1 inch wide

fonts:

Sofia = font of the logo

Rockwell = font for additions to logo

colors:

PMS 349 (dark green) / RGB = 0, 105, 55

PMS 376 (light green) / RGB = 128, 188, 0

PMS 281 (dark blue) / RGB = 0, 32, 92

Black @ 75% / RGB = 64, 64, 64



logo with URL fits within a square

$X = Y$



info added below the logo is separated by the height of two meter bars

Participant

one color



reversed



grayscale

